

2021-2023



The **mission** of the San Mateo County Bar Association is to promote the honor and dignity of the legal profession, to educate its members, to foster the highest professional standards, to encourage collegiality and to maintain cooperation between its members and the judiciary, to furnish excellent indigent criminal defense, to assist the public in accessing legal services, to provide and recognize public service as it relates to this mission, and to advance the fair and effective administration of justice for all.

3/20/21

<b>MEMBERSHIP</b> Provide a positive member experience through events, benefits and services resulting in increased quality and quantity of members.	<b>JUSTICE</b> Assist the public in accessing legal services, providing indigent defense, and advance fair administration of the law.	<b>PROFESSIONALISM</b> Foster professional standards through education, collegiality and cooperation.	<b>COMMUNITY</b> Maintain cooperation between the Bar and Judiciary; while increasing community exposure.	<b>LEADERSHIP</b> Lead the Bar with dedicated leadership and sufficient resources.
✓ <b>Connections</b> – Enrich lives of members through meaningful collegial bonds with other practitioners. Robust mentorship program. Facilitate networking.	✓ <b>Justice Relations</b> – Maintain cordial relations with Justice partners and get to know new judges.	✓ <b>Programming</b> – Provide education on criminal justice reform, social justice issues and access to justice, immigration and emerging issues.	✓ <b>Public Awareness</b> – Enhance community awareness of Bar services and relationship. Community Law Nights; Law Day, legal clinics, podcasts, etc.	✓ <b>Volunteer Leadership</b> – Continue diversity of volunteer leaders. Orient volunteers to their roles and responsibilities. Maintain ethical leadership in the Bar.
✓ <b>Value</b> – Be sure members know the value and return on investment for their dues. Perceive membership as “mandatory” based on value.	✓ <b>Remote Appearances</b> – Assist the court in developing permanent remote capabilities.	✓ <b>CLE</b> – Help members fulfill the requirements of the State Bar.	✓ <b>Community Service</b> – Promote community service and outreach by Bar and members.	✓ <b>Private Defender Program</b> – Ongoing collaboration and quality of service.
✓ <b>Life Long Service</b> – Serve the needs of students, young lawyers, through senior lawyers.	✓ <b>Pro Bono</b> – Require each Section to encourage pro bono work.	✓ <b>Integrity</b> – Inspire courtesy, civility and respect among lawyers.	✓ <b>Regional Bars</b> – Collaborate with other Bars for programming and Bar and Bench relationships.	✓ <b>Bar Staff</b> – Provide opportunities for professional development.
✓ <b>COVID Rebound</b> – Increase events and networking as soon as possible. Provide social events.	✓ <b>Indigent Litigants</b> – Support....	✓ <b>Law Students and Young Lawyers</b> -	✓ <b>Messaging</b> – Maximize social media and multiple languages.	✓ <b>Sections</b> – Maintain robust initiatives relevance to serve members and develop future leaders. Increase collaboration among Sections.
✓ <b>Diversity</b> – Promote aspects of diversity, equity and inclusion in the Bar and community.	✓ <b>Lawyer Referral</b> – Provide excellent LRS support.		✓ <b>Website</b> – Add public resources. Put Bar directory on line.	✓ <b>Resources</b> – Grow membership and revenues. Set metrics for growth and retention.
<b>Alignment of Committees</b>				
<ul style="list-style-type: none"> <li>▪ Awards</li> <li>▪ CCBA Conference</li> <li>▪ Membership</li> <li>▪ Diversity</li> </ul>	<ul style="list-style-type: none"> <li>▪ Bench and Bar</li> <li>▪ Private Defender</li> <li>▪ Race and Social Justice T/F</li> </ul>	<ul style="list-style-type: none"> <li>▪ Client Relations</li> <li>▪ Funky Credit</li> <li>▪ Law Library</li> <li>▪ Publications</li> </ul>	<ul style="list-style-type: none"> <li>▪ Community Affairs</li> <li>▪ Legal Clinic</li> <li>▪ Lawyer Referral Svc.</li> </ul>	<ul style="list-style-type: none"> <li>•<u>Nominations</u></li> <li>•<u>Operations</u></li> </ul>